



CASEY HOUSE

FOR IMMEDIATE RELEASE:

CASEY HOUSE ANNOUNCES RECIPIENTS OF THE CASEY AWARDS

To be presented March 6 at fundraising gala SnowBall 2010, co-chaired by Canadian fashion icons Suzanne Boyd and Wayne Clark

February 16, 2010 – (Toronto, ON) Casey House today announced this year's recipients of **The Casey Awards**, honouring leadership in the fields of HIV/AIDS and social justice. The awards will be presented March 6 at **SnowBall 2010 – "Some Like it Haute!"** presented by **BMO Financial Group** and **the Bay**. The annual signature fundraising gala for Casey House takes place this year at Four Seasons Hotel Toronto.

Launched in 2008 in memory of **June Callwood**, a founder of Casey House, The Casey Awards annually recognize up to five individuals or organizations whose pioneering leadership and activism in the fields of HIV/AIDS and social justice carry on June Callwood's passionate life's work. "This year is a little different, because one of the awards is going to an HIV/AIDS service organization, the **AIDS Committee of Toronto**" said the Chair of The Casey Awards Committee, ProudFM host and longtime Casey House volunteer **Pearse Murray**. "Like Casey House, ACT was founded by volunteers, and it went on to help launch many other organizations in the fight against HIV/AIDS. We wanted to celebrate their pioneering spirit, which is also embodied by our other outstanding award recipient, **Tony Di Pede**." (*More information about the recipients is available at www.caseyhouse.com*)

This year's SnowBall Co-Chairs are style and publishing icon **Suzanne Boyd**, Editor-in-Chief, Zoomer Magazine, and renowned Canadian fashion designer **Wayne Clark**. The grand ballroom of Yorkville's Four Seasons Hotel Toronto will glitter in gold and crystal, with palm fronds and vintage fashion touches evoking the madcap glamour of 1930s-era Manhattan. Expect an evening of distinction, elegance, fun and sexiness along with a few memorable surprises - a dizzying fashionista romp that is exquisitely haute, but never haughty.

WHAT: SnowBall 2010 – "Some Like it Haute!" featuring The Casey Awards
WHEN: Saturday, March 6, 2010, 6:00 p.m.
WHERE: Four Seasons Hotel Toronto
TABLES: \$5,000 - table of 10 / \$500 – individual tickets

Limited tickets are still available- buy yours now at www.caseyhouse.com or by calling 416-962-4040 x231

Presenting sponsors: BMO Financial Group, the Bay | **Contributing Partners:** Zoomer Magazine, Pink CARP | **Media Sponsors:** Classical 96.3, The Globe and Mail, Fashion Television | **The Casey Awards Sponsors:** Merck, Tiffany & Co. | **Premier Spirit Sponsor:** Belvedere Vodka

About Casey House:

Founded in 1988, Casey House is an HIV/AIDS specialty hospital with community programming. Our mission: to provide exemplary treatment, support and palliative care for people living with HIV/AIDS, in collaboration with our communities. www.caseyhouse.com

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For more information or to arrange for an interview:

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